

Solent Growth and Prosperity Strategy Appendices A and B

Autumn 2024

Prepared for:

Isle of Wight Council, Portsmouth City Council and Southampton City Council

Appendix A Solent Growth and Prosperity Strategy Action Plan

Given the size of the Solent, its challenges, opportunities and the ambition of the Solent Growth and Prosperity Strategy (SGPS), delivering the strategy will be complicated. Because of that, an Action Plan has been developed, which contains major activities to deliver each of the key priority projects and interventions listed in the SGPS. It also details the lead delivery partner, other partners or stakeholders who will need to be involved in their delivery, as well as associated timeframes. It lists sources of funding, which will often involve the three Solent UTLAs (and/or any new organisation that results from ongoing exploration of devolution across the Sub-Region) working in partnership with the private and third sector. It also lists the outcomes likely to result from the priority actions, helping to achieve the SGPS's vision.

A.1 Introduction

The priorities described in the SGPS are tied together in an action plan that will help position the Solent for future devolution deals with Government and underpin the development of an effective delivery programme:

SGPS Action Plan

Enabler and Priority	Action Description	Timescale	Lead Delivery Organisation	Delivery Partners	Potential Funding Route(s)	Key Delivery Actions	Key Outcomes
Place							
Priority 1: Housing: Quality, Affordable Housing & Regeneration	Regeneration of the Solent's cities and town centres	Medium – Long Term (3 - 5+ years)	Three Solent UTLAs	Private Developers	<ul style="list-style-type: none"> UK Government funding Local Government funding Private Investment Public-Private Partnerships 	<ul style="list-style-type: none"> Develop Masterplans and designs Secure Planning Approvals 	<ul style="list-style-type: none"> High-Quality Built Environment Enhanced Public Realm Sustainable Housing Developments Economic and Social Revitalisation

Enabler and Priority	Action Description	Timescale	Lead Delivery Organisation	Delivery Partners	Potential Funding Route(s)	Key Delivery Actions	Key Outcomes
	Provide higher levels of good quality, sustainable and affordable housing for residents and workers and older persons extra care housing	Medium – Long Term (3 - 5+ years)	Solent Housing	<ul style="list-style-type: none"> Three Solent UTLAs Health and Social Care Partnerships Housing Associations Private Developers 	<ul style="list-style-type: none"> Homes England Funding Public-Private Partnerships Anchor institution pension funds 	<ul style="list-style-type: none"> Establish Solent Housing Identify Housing Need 	<ul style="list-style-type: none"> Increased Affordable Housing Improved Quality of Life Improved Care and Outcomes for Older Residents
	Deliver the Tipner West Portsmouth Major Development Site	Medium – Long Term (3 - 5+ years)	Portsmouth City Council	<ul style="list-style-type: none"> Private Developer 	<ul style="list-style-type: none"> UK Government funding Homes England Funding Anchor institution pension funds Public-Private Partnership 	<ul style="list-style-type: none"> Secure Planning Approval Develop relevant infrastructure Construction of site 	<ul style="list-style-type: none"> Employment Growth New Housing Development Growth in Sustainable City Centre Living
Priority 2: Transport: A 21st Century Sustainable Transport System	Rail: Increase the frequency of local rail services between Southampton and Portsmouth and intermediate stations, and provide additional Rail Freight Capacity	Long Term (5+ years)	Network Rail / Great British Railways	<ul style="list-style-type: none"> Three Solent UTLAs Train Operating Companies Department for Transport PfSH TFSE 	<ul style="list-style-type: none"> UK Government funding Public-Private Partnership 	<ul style="list-style-type: none"> Develop business case Secure Funding Secure Planning Permission Realise rail network enhancement projects 	<ul style="list-style-type: none"> Increased Rail Frequency Mode shift to rail Reduced Road Congestion Economic Agglomeration Lower Carbon Footprint and AQ emissions
	Ferries: Explore Options to Reduce Costs and Improve Ferry Service Reliability	Short Term (1-2 years)	<ul style="list-style-type: none"> Three Solent UTLAs 	<ul style="list-style-type: none"> Ferry Operator Department for Transport 	<ul style="list-style-type: none"> UK Government funding 	<ul style="list-style-type: none"> Commission review 	<ul style="list-style-type: none"> Increase in Affordability <ul style="list-style-type: none"> Improved Reliability

Enabler and Priority	Action Description	Timescale	Lead Delivery Organisation	Delivery Partners	Potential Funding Route(s)	Key Delivery Actions	Key Outcomes
					<ul style="list-style-type: none"> Private Investment 		
	<p>Mass Transit/Buses: A range of mass transit (i.e. bus) interventions for shorter journeys of 1 to 5 miles journeys will be delivered</p>	<p>Medium Term (3 - 5 years)</p>	<p>Three Solent LTAs Bus operators</p>	<ul style="list-style-type: none"> Solent Transport TFSE PfSH 	<ul style="list-style-type: none"> UK Government funding Public-Private Partnership 	<ul style="list-style-type: none"> Conduct review of SEHRT proposals and identify next delivery priorities (Portsmouth) Southampton MRT- identify next delivery priorities Develop scheme/ package business cases Obtain funding, permissions Deliver next phases 	<ul style="list-style-type: none"> Modal shift to bus Reduced Road Congestion Lower Carbon Footprint and AQ emissions Improved Connectivity
	<p>Active Travel (Walking and Cycling): A range of new safe and attractive active travel routes across the Solent will be provided.</p>	<p>Medium Term (3 - 5 years)</p>	<p>Three Solent UTLAs</p>	<ul style="list-style-type: none"> Active Travel England Sustrans Community organisations PfSH 	<ul style="list-style-type: none"> UK Government funding Local Authority Funding 	<ul style="list-style-type: none"> Feasibility studies for priority LCWIP routes Obtain funding, permissions Deliver schemes 	<ul style="list-style-type: none"> Increased rates of Active Travel Improved Health and Wellbeing Reduced Car Usage Lower Carbon footprint and AQ emissions
	<p>Innovative Transport Solutions: Expand the existing Solent Future Transport Zone (FTZ pilot),</p>	<p>Medium Term (3 - 5 years)</p>	<p>Three Solent UTLAs Solent Transport</p>	<ul style="list-style-type: none"> Three Solent UTLAs Department for Transport Private technology companies PUSH 	<ul style="list-style-type: none"> UK Government funding Private Investment 	<ul style="list-style-type: none"> Scale Up FTZ Initiatives Implement New Technologies to Enhance Public Transport 	<ul style="list-style-type: none"> Increased Productivity Improved Health and Wellbeing Improved Public Transport

Enabler and Priority	Action Description	Timescale	Lead Delivery Organisation	Delivery Partners	Potential Funding Route(s)	Key Delivery Actions	Key Outcomes
	Road: Increase capacity of A326 to unlock Freeport Sites	Medium Term (3 - 5 years)	Hampshire County Council	<ul style="list-style-type: none"> Private Developers Three Solent UTLAs PUSH 	<ul style="list-style-type: none"> UK Government funding 	<ul style="list-style-type: none"> Plan and design road improvements Secure Funding Construct improvement works 	<ul style="list-style-type: none"> Increased Road Capacity Freeport Sites Unlocked Job Creation
Priority 3: Nature-Positive, Resilient Infrastructure	Energy: Fast-tracking electrical grid reinforcements to unlock economic growth, decarbonising the Solent and improving air quality in CAZs:	Medium – Long Term (3 - 5+ years)	National Grid	<ul style="list-style-type: none"> District Network Operators Private Developers UK Government Great British Energy 	<ul style="list-style-type: none"> UK Government funding Private Investment Public-Private Partnerships 	<ul style="list-style-type: none"> Strategic Network Reinforcement Electrification of Ports Implement Renewable Energy Projects 	<ul style="list-style-type: none"> Enhanced Grid Capacity Decarbonation Improved Air Quality Job Creation
	Digital: Mobile and data (gigabit) connectivity	Short – Medium Term (1 - 5 years)	Three Solent UTLAs	<ul style="list-style-type: none"> Internet Service Providers Private Developers 	<ul style="list-style-type: none"> UK Government funding Private Investment Public-Private Partnerships 	<ul style="list-style-type: none"> Installation of Full-Fibre Infrastructure Development of Data Centres Improvements to Rural Connectivity 	<ul style="list-style-type: none"> Enhanced Digital Infrastructure Improved connectivity
	Waste/Circular economy	Medium – Long Term (3 - 5+ years)	Hampshire County Council	<ul style="list-style-type: none"> Three Solent UTLAs Veolia Waste Management 	<ul style="list-style-type: none"> UK Government funding Private Investment 	<ul style="list-style-type: none"> Gain planning application variation Develop updated business case Secure funding Construct MRF 	<ul style="list-style-type: none"> Reduced Waste New Energy Sources Job Creation Cost Savings
	Flood Defence and Resilience	Medium – Long Term (3 - 5+ years)	Three Solent UTLAs	<ul style="list-style-type: none"> Environment Agency 	<ul style="list-style-type: none"> UK Government funding 	<ul style="list-style-type: none"> Implement Flood Alleviation Schemes 	<ul style="list-style-type: none"> Increased Flood Resilience Protected Communities

Enabler and Priority	Action Description	Timescale	Lead Delivery Organisation	Delivery Partners	Potential Funding Route(s)	Key Delivery Actions	Key Outcomes
					<ul style="list-style-type: none"> Private Investment 	<ul style="list-style-type: none"> Enhance Coastal Defences 	
	Nature Based Solutions (NbS) and Green Infrastructure	Medium – Long Term (3 - 5+ years)	<ul style="list-style-type: none"> Environment Agency 	Three Solent UTLAs	<ul style="list-style-type: none"> UK Government funding Private Investment 	<ul style="list-style-type: none"> Implement NbS Projects Enhance Green Infrastructure 	<ul style="list-style-type: none"> Biodiversity Restoration Improved Health and Wellbeing / Quality of Life
People							
Priority 4: Education, Innovation and Skills Investment	Expand and strengthen higher education provision across the Solent	Medium – Long Term (3 - 5+ years)	Solent Universities	<ul style="list-style-type: none"> Three Solent UTLAs University Centre IOW 	<ul style="list-style-type: none"> UK Government funding Private Investment 	<ul style="list-style-type: none"> Develop Multiversity on Isle of Wight Enhance Student Accommodation Establish Research Expertise 	<ul style="list-style-type: none"> Raised Aspirations Attracted and Retained Young Talent Increased Qualifications and Skills
	Strategic approach to skills planning and investment	Medium – Long Term (3 - 5+ years)	Solent Skills Advisory Board	<ul style="list-style-type: none"> Three Solent UTLAs Employers Colleges and Universities 	<ul style="list-style-type: none"> Local Authority Funded 	<ul style="list-style-type: none"> Establish Skills Advisory Board Conduct Supply and Demand Mapping 	<ul style="list-style-type: none"> Aligned / Responsive Skills Provision Increased Employment Enhanced Workforce Skills

Enabler and Priority	Action Description	Timescale	Lead Delivery Organisation	Delivery Partners	Potential Funding Route(s)	Key Delivery Actions	Key Outcomes
						<ul style="list-style-type: none"> Coordinate Strategic Planning Secure Investment in Skills System Engage Employers and Provide Careers Advice 	
	Develop an Adult Education strategy for the Solent	Medium – Long Term (3 - 5+ years)	Three Solent UTLAs	<ul style="list-style-type: none"> Employers Colleges and Universities 	<ul style="list-style-type: none"> Local Authority Funded 	<ul style="list-style-type: none"> Develop Adult Education Strategy 	<ul style="list-style-type: none"> Increased Participation of Adults in Education Increased employment opportunities
	A Solent Good Employment Charter	Short Term (1-2 Years)	Three Solent UTLAs	<ul style="list-style-type: none"> Employers Local Businesses Trade Unions 	<ul style="list-style-type: none"> Local Authority Funded 	<ul style="list-style-type: none"> Co-design and consult on Charter Launch Charter and promote to employers Monitor and evaluate impact 	<ul style="list-style-type: none"> Increase in employment standards Increase in Diversity and Inclusion Increased Health and Wellbeing
	Build on existing employment support programmes that address health related barriers to employment and support young people	Medium Term (3 - 5 years)	Three Solent UTLAs	<ul style="list-style-type: none"> Health Services Educational Institutions Employment Support Organisations 	<ul style="list-style-type: none"> UK Government funding 	<ul style="list-style-type: none"> Embed Lessons from Existing Programmes Coordinate Local Commissioning Support Health-Related Employment Barriers 	<ul style="list-style-type: none"> Increased Employment Reduced Health Barriers Enhanced Support for Young People
Priority 5: Reducing	Reducing health inequalities through delivery of the Solent Fairer Action Plan	Short - Medium Term (1 - 5 years)	Three Solent UTLAs	<ul style="list-style-type: none"> Health Services Community, Voluntary and 	<ul style="list-style-type: none"> UK Government funding 	<ul style="list-style-type: none"> Develop and Implement Action Plan 	<ul style="list-style-type: none"> Reduced Health Inequalities Improved Health and Wellbeing

Enabler and Priority	Action Description	Timescale	Lead Delivery Organisation	Delivery Partners	Potential Funding Route(s)	Key Delivery Actions	Key Outcomes
Health Inequalities				Social Enterprise Sector	<ul style="list-style-type: none"> Health Investment 	<ul style="list-style-type: none"> Monitor and Evaluate Health Outcomes 	
	Promoting sustainable, inclusive economic growth, job creation and improvements to built, natural environment and infrastructure through the SGPS	Short – Long Term (1 – 5+ years)	Three Solent UTLAs	<ul style="list-style-type: none"> Private Sector Anchor Institutions Community, Voluntary and Social Enterprise Sector 	<ul style="list-style-type: none"> UK Government funding Private Investment Public-Private Partnerships 	<ul style="list-style-type: none"> Implementation of GSPS Action Plan 	<ul style="list-style-type: none"> Inclusive Economic Growth Job Creation Improved Public Health Enhanced Quality of Life
<u>Business</u>							
Priority 6: Innovation, R&D and Business Support	Support Innovation-led Business Growth	Long Term (5+ years)	Three Solent UTLAs	<ul style="list-style-type: none"> Solent Universities Industry Bodies 	<ul style="list-style-type: none"> Government Grant / Loans Private Investment Public-Private Partnerships 	<ul style="list-style-type: none"> Development of innovation district, test bed etc Knowledge exchange 	<ul style="list-style-type: none"> Increased innovation Economic Growth Job creation
	Maximise Solent Freeport opportunities	Medium Term (3-5 years)	Solent Freeport	<ul style="list-style-type: none"> Solent Councils Industry Partners 	<ul style="list-style-type: none"> Private Investment Tax Incentives 	<ul style="list-style-type: none"> Promotion of investment opportunities Land remediation work Wider infrastructure for the Freeport 	<ul style="list-style-type: none"> Attract investments New business and employment development
	Providing Excellent Business Support	Short Term (1-2 years)	Three Solent UTLAs	<ul style="list-style-type: none"> Solent Partners / Business 	<ul style="list-style-type: none"> Government Grants 	<ul style="list-style-type: none"> Audit business support programmes for, 	<ul style="list-style-type: none"> Business growth Net Zero Transition

Enabler and Priority	Action Description	Timescale	Lead Delivery Organisation	Delivery Partners	Potential Funding Route(s)	Key Delivery Actions	Key Outcomes
				<ul style="list-style-type: none"> Support Organisations Industry Partners 	<ul style="list-style-type: none"> Private Sector Funding 	<ul style="list-style-type: none"> example, net zero transition Create bespoke business support for, i.e., social businesses 	
Priority 7: Social Value Partnerships	Development of anchor institution networks	Short Term (1-2 years)	Three Solent UTLAs	<ul style="list-style-type: none"> Local anchor institutions (universities, colleges, NHS Partners etc) 	<ul style="list-style-type: none"> No funding required Officer time 	<ul style="list-style-type: none"> Network terms of reference developed Analysis of procurement spend and identification of 'influenceable spend' Analysis of anchor employment 	<ul style="list-style-type: none"> Increased number of local businesses involved in public sector supply chains Increased employment opportunities for workers living in highly deprived areas of Solent
	Exploring Solent-wide approaches to social value	Short Term (1-2 years)	Three Solent UTLAs	<ul style="list-style-type: none"> Local anchor institutions (universities, colleges, NHS Partners etc) Voluntary, community and social enterprise sector 	<ul style="list-style-type: none"> No funding required Officer time 	<ul style="list-style-type: none"> Mapping of shared strategic outcomes (from Solent anchor strategies, documents etc) Development of a shared social value framework Implementation of framework 	<ul style="list-style-type: none"> Simplified / more accessible approach to social value More SMEs and VCSEs engaging in public sector supply chains
Priority 8: Business Space	Undertake Solent-wide Business Space Analysis	Short Term (1-2 years)	Three Solent UTLAs	<ul style="list-style-type: none"> Commercial Property Agents (as stakeholders?) 	<ul style="list-style-type: none"> Solent Councils funded 	<ul style="list-style-type: none"> Undertake research Publish research 	<ul style="list-style-type: none"> Detailed space requirements Intelligence for planning

Enabler and Priority	Action Description	Timescale	Lead Delivery Organisation	Delivery Partners	Potential Funding Route(s)	Key Delivery Actions	Key Outcomes
	Support key business space developments	Long Term (5+ years)	Three Solent UTLAs	<ul style="list-style-type: none"> Private Developers 	<ul style="list-style-type: none"> Private investment 	<ul style="list-style-type: none"> Promoting developments Secure planning approvals Develop associated infrastructure 	<ul style="list-style-type: none"> Development opportunities realised Job creation, economic growth Creation of economic clusters
	New Grade A Office and Flexible Employment Space provided in City Centres	Medium – Long Term (3 - 5+ years)	Southampton City Council / Portsmouth City Council	<ul style="list-style-type: none"> Private Developers 	<ul style="list-style-type: none"> UK Government funding Private Investment Public-Private Partnerships 	<ul style="list-style-type: none"> Attract Investment Develop High-Quality Office and Flexible Employment Space 	<ul style="list-style-type: none"> Increased Employment Space Increase in City Centre Business Activity (Locally Grown and Inward Investment)
<u>Collaboration</u>							
Priority 9: Enhancing and Marketing the Solent Brand	Marketing and Brand Strategy	Short – Medium Term (1 - 5 years)	Three Solent UTLAs	<ul style="list-style-type: none"> Visit England Tourism Board Marketing Agency 	<ul style="list-style-type: none"> UK Government funding Private Investment Public-Private Partnerships 	<ul style="list-style-type: none"> Develop Brand Identify and Marketing Campaigns Integrate with Wider Strategies 	<ul style="list-style-type: none"> Recognisable Solent Brand Enhanced Regional Identify Increased Investment and Tourism Footfall
	Unified Visitor Economy Data Collection	Short Term (1-2 years)	Three Solent UTLAs	<ul style="list-style-type: none"> Visit England Tourism Board 	<ul style="list-style-type: none"> Local Authority Funding 	<ul style="list-style-type: none"> Develop Data Collection Process Collect and Analyse Data Use Data within Marketing Strategy 	<ul style="list-style-type: none"> Responsive Marketing Strategy Increased Tourism Footfall

Enabler and Priority	Action Description	Timescale	Lead Delivery Organisation	Delivery Partners	Potential Funding Route(s)	Key Delivery Actions	Key Outcomes
<p>Priority 10: Maximise opportunities for the Solent from the Government's Devolution Agenda</p>	<p>Consider options for a Combined Authority as part of the Government's devolution agenda</p>	<p>Short - Medium Term (1-5 years)</p>	<p>Three Solent UTLAs, Hampshire County Council</p>	<p>UK Government</p>	<ul style="list-style-type: none"> • UK Government funding • Devolution Deals 	<ul style="list-style-type: none"> • Consider Combined Authority options • Coordinate Economic Strategies • Collaborate on Funding Bids • Negotiate Devolution Deals 	<ul style="list-style-type: none"> • Unified Economic Area • Increased Funding • Enhanced Powers • Streamlined Governance

Appendix B Stakeholder Engagement

B.1 Introduction:

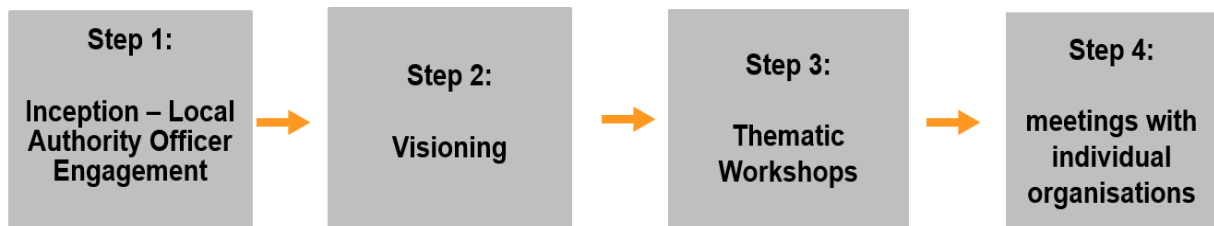
An extensive stakeholder engagement process was carried out in developing the SGPS and the findings were a key element that This appendix sets out details of the stakeholder engagement carried out to support development of the SGPS. It includes the stakeholder organisations contacted and the events and dates of specific engagement events:

B.2 Stakeholder Engagement Process:

The stakeholder engagement for the Solent Growth and Prosperity Strategy (SGPS) followed the four main stages:

1. **Step 1:** Inception – Local Authority Officer Engagement
2. **Step 2:** Visioning
3. **Step 3:** Thematic groups
4. **Step 4:** One-to-one meetings with individual organisations

Below is an illustrative diagram to show the stakeholder engagement for the SGPS. Although the illustrative diagram shows the engagement as a linear approach, the delivery of the workshops and other engagement sessions on occasion were held in parallel.



The key Stakeholder engagement events were as follows:

Step 1: Inception - Local Authority Officer Engagement	
20-22 August 2024	Inception meetings were held in in Southampton, Portsmouth and on the Isle of Wight.
4 September 2024	The SPGS was discussed at the Hants Chamber of Commerce-Planning and Transport Group.
Step 2: Visioning	
6-20 September 2024	A Solent visioning workshop electronic survey was sent to everyone on the Visioning Workshop attendee list.
11 September 2024	The Solent Visioning Workshop was held on Microsoft Teams.
Step 3: Thematic Groups	
12-20 September 2024	A Solent developers and investors electronic survey was sent out to a range of developers and investors across the Solent.
27 September 2024	Place and Transport and Infrastructure thematic workshop held on Microsoft Teams.
2 October 2024	Business Sectors thematic workshop held on Microsoft Teams.
3 October 2024	People thematic workshop was held on Microsoft Teams.
Step 4: One-to-ones	
4 September-11 October 2024	30 one-to-one sessions with individuals or small number of people (maximum of five within an organisation).

B.3 Stakeholder Organisations Engaged:

The following stakeholders were engaged through the process set out at B.2 above:

Stakeholder Organisation Engaged*		Stakeholder Organisation Type
1	AGS Airports Ltd-Southampton Airport	Private Sector
2	Associated British Ports	Private Sector
3	Barclays Eagle Labs	Private Sector
4	British Marine	Private Sector
5	Business South	Private Sector
6	Creative Island	Third Sector
7	CG Fry and Son Housing Developers	Private Sector
8	Chickenhall Lane Mixed Recycling Centre	Public Sector
9	DP World (Logistics)	Private Sector
10	East Hampshire District Council	Public Sector
11	Eastleigh Borough Council	Public Sector
12	Fareham Borough Council	Public Sector
13	Former Solent Local Economic Partnership	Public Sector
14	Go! Southampton	Private Sector
15	Gosport Borough Council	Public Sector
16	Hampshire County Council	Public Sector
17	Hampshire Chamber of Commerce	Private/Public Sector
18	Hampshire, Dorset and Isle of Wight- Federation of Small Businesses	Private Sector
19	Hampshire and Isle of Wight Wildlife Trust	Third Sector
20	Havant Borough Council	Public Sector
21	HIT Training Ltd	Private Sector

Stakeholder Organisation Engaged*		Stakeholder Organisation Type
22	HTP Apprenticeship College	Private Sector
23	Isle of Wight College	Public / Private Sector
24	Isle of Wight Council	Public Sector
25	Marlands Shopping Centre	Private Sector
26	National Regional Property Group	Private Sector
27	Navigator Quarter	Private Sector
28	Network Rail-Wessex Route, Southern Region	Private Sector
29	New Forest District Council	Public Sector
30	Polymedia	Private Sector
31	Portsmouth Business Representative Forum	Third Sector
32	Portsmouth City Council	Public Sector
33	Portsmouth International Port	Private Sector
34	Red Funnel Ferries	Private Sector
35	Savills Property Developers	Private Sector
36	Shaping Portsmouth	Third Sector
37	Solent Enterprise Zone	Private Sector
38	Solent Freeport	Private Sector
39	Solent Cluster	Private Sector
40	Solent Growth Forum	Private Sector
41	Solent Maritime UK	Private Sector
42	Solent University	Public Sector
43	Southampton University	Public Sector
44	Southampton City Council	Public Sector

Stakeholder Organisation Engaged*		Stakeholder Organisation Type
45	Southampton Forward	Third Sector
46	Sovereign Network Group	Private Sector
47	The Trustees of the Barker-Mill Estate	Third Sector
48	Visit Isle of Wight	Third Sector
49	Winchester City Council	Public Sector
50	Westquay Shopping Centre	Private Sector

* At the time of writing it was not possible to conduct an engagement session with Test Valley Borough Council although efforts were made by the study team to arrange a meeting.